OCR Extended Certificate (single award)

| Business Studies | Autumn 1 | Autumn 2 | Spring 1 | Spring 2 | Summer 1 | Summer 2 |
|-------------------------------|--|---|---|--|--|-----------------------------|
| Unit Title | Project Planning Unit 16 | Working in Business Unit 2 | Customers & Communication Unit 4 | Customers & Communication Unit 4 | Customers & Communication Unit 4 | Summer 2 |
| Approximate number of lessons | 28 | 28 | 24 | 24 | 24 | 28 |
| Curriculum content | LO4 Be able to prepare project plans – justify tools used LO3 Understand how and why projects are monitored and factors that influence a project LO1 Understand the stages of project management | LO1 Understand protocols to be followed when working in business LO2 Understand factors that influence the arrangement of business meetings LO3 Be able to use business documents LO4 Be able to prioritise business tasks LO5 Understand how to communicate | LO1 Understand who customers are and their importance to businesses LO2 Understand how to communicate with customers | LO3 Be able to establish a rapport with customers through non-verbal and verbal communication skills LO5 Know the constraints and issues which affect the sharing, storing and use of information for business communications | Presentation and role play skills are learnt and practised LO3 Be able to establish a rapport with customers through non-verbal and verbal communication skills LO4 Be able to convey messages for business purposes | FINAL COURSE WORK MODERATED |

Year 13 Curriculum Overview Business Studies 2023-24

| | | effectively with stakeholders | | | | |
|--------------------------------|---|--|--|--|--|---|
| Links to prior learning | Unit 1 general business concepts and unit 16 project planning | Own general knowledge, work experience & TV | Units 1, 2 & 16 – concepts covered plus previous team meetings & presentations | Units 1, 2 & 16 – concepts covered plus previous team meetings & presentations | Units 1, 2 & 16 – concepts covered plus previous team meetings & presentations | |
| Cultural Capital opportunities | Plan an event activity for your family – complete the paperwork for it | At work / home / school, ask to see forms & paperwork eg requisition forms, payslips etc | Video / quiz https://www.bbc.co.uk/ bitesize/guides/zypsb9q /video | Role play practice at home / in work place | Produce a press release for a new or existing product | |
| Assessment focus | Course work Marked fortnightly as per hand-in dates | Knowledge Test External Examination – Mid January Spring 1 | Course work Marked fortnightly as per hand-in dates | Course work Marked fortnightly as per hand-in dates | Course work Marked fortnightly as per hand-in dates | |
| Link to knowledge organiser | https://www.ocr.org.uk/Images/505851-principles- of-project-management.pdf https://www.ocr.org.uk/Images/294526-working-in- business.pdf | | https://www.ocr.org.uk/Images/294550-customers-and-communication.pdf | | | https://www.ocr.org.uk/Images/505851- principles-of-project-management.pdf |