

Year 9 Business Studies OCR 9-1 Curriculum Overview

	Autumn 1 Business Activity	Autumn 2 Business Activity	Spring 1 Marketing	Spring 2 Marketing	Summer 1 Human Resources/People	Summer 2 Human Resources/People
Overview of Scheme of Learning	<ul style="list-style-type: none"> • Know the role of business enterprise and entrepreneurship • Understand the characteristics of an entrepreneur • Understand the different business structures • Understand the difference between innovation and invention. • Be aware of business aims and objectives. 	<ul style="list-style-type: none"> • Understand who the internal and external stakeholders are in business • Be aware what is included in a business plan and its purpose. • Understand that businesses may grow organically or external growth by a merger or takeover. 	<ul style="list-style-type: none"> • To be aware of the role of business marketing. • To investigate the different methods of gathering market research. • To be made aware of how business target certain segments of the market. 	<ul style="list-style-type: none"> • To introduce the concept of the marketing mix – discussing each of the four P’s - price, product, place and promotion. • To be made aware of the interdependence on the different functions of the business. 	<ul style="list-style-type: none"> • To be aware of the role of the HR department within a business. • To understand the recruitment and selection process. • To be aware of the different ways of training and developing staff. Know how businesses motivate staff to help with retention. 	<ul style="list-style-type: none"> • To understand how employment law effects businesses. • To be made aware of the interdependence on the different functions of the business.
Assessment Overview	Knowledge Test Examination - Interim unit assessment (out of 40 marks)	Knowledge Test Examination - End of unit assessment (out of 80 marks)	Knowledge Test Examination - Interim unit assessment (out of 40 marks)	Knowledge Test Examination - End of unit assessment and prior learning (out of 80 marks)	Knowledge Test Examination - Interim unit assessment (out of 40 marks)	Knowledge Test End of year exam (out of 80 marks)
Link to detailed content						